## **Course Outline**

## (A SIDC CPE approved course)

Title: How To Select A Winning Stock

Date: 23th November 2017

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

## **Objectives**

- 1. Describe the relationship between strategic direction, financial analysis and stock market assessment
- 2. Identify the fundamentals of analysing relevant reports on companies
- 3. Apply the necessary tools and techniques to analyse company performance
- 4. Analyse and apply the short-term and long term valuation principles in equities.

Time	Descriptions
9:00-10:15	The General Framework
	1. Accessing Strategic Direction
	2. Taking Action To Add Value
	3. Finding Information on Company and Their Markets
10:15-10:30	Coffee Break
10:30-13:00	Financial Statement Analysis
	This session discusses the basic understanding of financial statement – accounting for profit, accounting for cash and financial statement analysis.
	2. Case Study based on selected listed companies
13:00-14:00	Lunch Break
14:00-15:30	Stock Market Assessment
	This session discusses the stock price movement, short-term valuation and long term valuation of stock.
	2. Case Study based on latest analyst reports on selected listed companies
15 : 30 - 15 : 45	Coffee Break
15:45 - 17:30	The General Framework Revisited
	<ol> <li>This session will link corporate strategic direction, financial analysis and stock market assessment issues together to provide investor a useful framework on how to select a winning stock.</li> <li>Case Study based on latest analyst reports on selected listed companies</li> </ol>

TRAINI	ING COURSE REGISTRA	ATION FORM		
COURSE TITLE	How To Select A Winning Stock			
COURSE DATE	23th November 2017			
VENUE	Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL			
REGISTRATION	8.30AM - 9.00AM			
TIME	9.00AM - 5.30PM			
FEES	RM 348 for Banker, member of professional associations [early bird by 23 Oct. 2017]			
RM 398 for Banker, member of professional associations				
	RM 438 for Public [early bird by 23 Oct. 2017] RM 498 for Public Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance			
SIDC CPE Points	10 (Ten)			
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my			
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD".			
	2. Or bank in to MAYBANK A/C #. 557063320872			
	3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 03-76104234			
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PROFESSIONAL ASSOCIATIONS				
MEMBERSHIP NO.				
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COMPANY	1			
CONTACT PERSON	<del> </del>			
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PHONE NO.				
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